**Elite Sponsor ($10,000)**
- Four memberships
- Logo & contact info. on Hi-Lo website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected Hi-Lo website pages
- Listing in online directory
- Logo signage at specified Hi-Lo sanctioned events (on table or wall, at Hi-Lo discretion)
- Title Sponsor at Scholarship and Research Tournament (includes logo on exclusive tee prize)
- Breakfast Sponsor at Scholarship and Research Tournament
- Tee Sponsor at Scholarship and Research Tournament
- Foursome at Scholarship and Research Tournament
- Cocktail Sponsor at Scholarship and Research Tournament
- Title sponsor recognition at Holiday Party (details to be provided)
- All 9 of the “A la carte” items listed below

**Premier Sponsor ($7,500)**
- Three memberships
- Logo & contact info. on Hi-Lo website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected Hi-Lo website pages
- Listing in online directory
- Logo signage at specified Hi-Lo sanctioned events (on table or wall, at Hi-Lo discretion)
- Title Sponsor at Scholarship and Research Tournament (includes logo on exclusive tee prize)
- Tee Sponsor at Scholarship and Research Tournament
- Foursome at Scholarship Tournament
- Cocktail Sponsor at Scholarship and Research Tournament
- Title sponsor recognition at Holiday Party (details to be provided)
- Seven (7) of the “A la carte” items listed below

**Diamond Sponsor ($5,000)**
- Two memberships
- Logo & contact info. on Hi-Lo website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected Hi-Lo website pages
- Listing in online directory
- Logo signage at specified Hi-Lo sanctioned events (on table or wall, at Hi-Lo discretion)
- Tee Sponsor recognition at Scholarship and Research Tournament
- Title sponsor recognition at Scholarship and Research Tournament (details to be provided)
- Foursome at Scholarship and Research Tournament
- Major sponsor recognition at Holiday Party (details to be provided)
- Five (5) of the “A la carte” items listed below

**Titanium Sponsor ($2,500)**
- One membership
- Logo & contact info. on Hi-Lo website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected Hi-Lo website pages
- Listing in online directory
- Logo signage at specified Hi-Lo sanctioned events (on table or wall, at Hi-Lo discretion)
- Tee Sponsor recognition at Scholarship and Research Tournament
- Minor sponsor recognition at Scholarship and Research Tournament (details to be provided)
- Twosome at Scholarship and Research Tournament
- Three (3) of the “A la carte” items listed below

**Gold Sponsor ($1,500)**
- One membership
- Logo & contact info. on Hi-Lo website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected Hi-Lo website pages
- Listing in online directory
- Logo signage at specified Hi-Lo sanctioned events (on table or wall, at Hi-Lo discretion)
- Tee Sponsor recognition at Scholarship and Research Tournament
- Two (2) of the “A la carte” items listed below

**Silver Sponsor ($750)**
- One membership
- Logo & contact info. on Hi-Lo website "Sponsorship" page, including link to sponsor website
- Scrolling logo across selected Hi-Lo website pages
- Listing in online directory
- Logo signage at specified Hi-Lo sanctioned events (on table or wall, at Hi-Lo discretion)
- Tee Sponsor recognition at Scholarship and Research Tournament
- One (1) of the “A la carte” items listed below

**Affiliate Member ($155)**
- One membership
- Listing in online directory
A La Carte Sponsorship Benefits

- Sponsorship of specific Hi-Lo website pages with links (higher billing based on sponsor level, each page selected counts as 1 menu option)
- Sponsorship of Hi-Lo Facebook and Twitter pages (highest billing based on sponsor level)
- YouTube video(s) on Hi-Lo website (each video counts as one menu option)
- Tabletop display at Hi-Lo events (each event display counts as one menu option)
- Email blast to all members once per year
- Host one event per year at sponsor facility
- Presentation of webinar to Hi-Lo, including mention in webinar promo emails (each webinar counts as one menu option)
- One 10-15 minute "commercial" during a Hi-Lo meeting (Hi-Lo reserves right to restrict) or a presentation at one Hi-Lo event, including mention in event promo emails/literature (limit one presentation per sponsor per year)
- Complimentary member attendance at Hi-Lo event (excludes Holiday party and Scholarship and Research Tournament)
  - Gold – 2 complimentary
  - Titanium – 4 complimentary
  - Diamond – 6 complimentary
  - Premier – 8 complimentary
  - Elite – 10 complimentary
### Additional Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Non-Member/</th>
<th>Silver</th>
<th>Gold</th>
<th>Titanium</th>
<th>Diamond</th>
<th>Premier</th>
<th>Elite</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affiliate</td>
<td>$500</td>
<td>$250</td>
<td>$200</td>
<td>$150</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Minor sponsor recognition at Holiday Party</td>
<td>$500</td>
<td>$250</td>
<td>$200</td>
<td>$150</td>
<td>N/A</td>
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<tr>
<td>Major sponsor recognition at Holiday Party</td>
<td>$1,000</td>
<td>$750</td>
<td>$650</td>
<td>$500</td>
<td>Incl.</td>
<td>Incl.</td>
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<tr>
<td>Recognition on event &quot;save the date&quot; postcards or emails</td>
<td>N/A</td>
<td>$300</td>
<td>$300</td>
<td>$300</td>
<td>$300</td>
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<tr>
<td>Cocktail Party - Drinks Sponsor</td>
<td>$1,250</td>
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<tr>
<td>Scholarship and Research Tournament - Lunch Sponsor</td>
<td>$1,250</td>
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<td>Scholarship and Research Tournament - Hole in One Sponsor</td>
<td>$500</td>
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<tr>
<td>Scholarship and Research Tournament - Awards Sponsor</td>
<td>$600</td>
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<td>$500</td>
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<td>Scholarship and Research Tournament - Raffle Sponsor</td>
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<td>Scholarship and Research Tournament - Driving Range Sponsor</td>
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<td>Scholarship and Research Tournament - Putting Contest Sponsor</td>
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<tr>
<td>Scholarship and Research Tournament - Longest Drive Sponsor</td>
<td>$400</td>
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<td>Scholarship and Research Tournament - Closest to The Pin Sponsor</td>
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<tr>
<td>Holiday Party - Gifts Sponsor</td>
<td>$750</td>
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<tr>
<td>Holiday Party - Drinks Sponsor</td>
<td>$750</td>
<td>$500</td>
<td>$500</td>
<td>$500</td>
<td>$500</td>
<td>$500</td>
</tr>
</tbody>
</table>
Sponsorship Application

Company Name ____________________________________________

Contact Name and Title ______________________________________

Address __________________________________________________

Phone ____________________________________________________

Fax ______________________________________________________

Email Address _____________________________________________

Website __________________________________________________

Sponsorship Level __________________________________________

Person to receive complimentary Affiliate Membership for the year (if different than above):

Name _____________________________________________________

Address __________________________________________________

Phone ____________________________________________________

Fax ______________________________________________________

Email Address _____________________________________________

• Please choose your a la carte selections. (Circle your selections on the enclosed brochure.)

• Please send a large, high quality company logo to Marc Connerly, Hi-Lo Executive Director, at mconnerly@connerlyandassociates.com.

Thank you for your support of the Hi-Lo Desert Golf Course Superintendents Association. If you have any questions, please contact Hi-Lo Executive Director Marc Connerly at mconnerly@connerlyandassociates.com or the office at (916) 485-6364.